



# i3 career direction 1 Day Accreditation Course

## What is i3 career direction?

A new coaching concept and mindset using the same i3 indicator mix and desirable environment style to help young adults (16 – 21 years) discover who they are and in turn find for themselves the best possible answers, options, and outcomes around their own potential outcomes, career or education choices.

Profiling young adults can come with a risk as their individual personality traits are still forming and settling and it is likely that changes may be seen once they are older. Accredited i3 coaches will have access to insightful information around the individual's instinctive potential and likely areas of confidence or interest, allowing them to question how they feel about things which may relate and guide them towards greater awareness around how and where they are likely to perform and learn best.

i3 career direction is an extra dimension to traditional career advice. It is not the role of an i3 REAL coach to tell anyone what to do, just give direction as they discover their potential.

## What is different about i3 career direction?

- i3 profiles are unique – identifying what makes a person different, developing their self-awareness, belief and direction around an individual's likely areas of comfort.
- Making it personal – an individual, enlightening and positive 1on1 coaching session which aligns and enhances the role of Careers Advisers.
- Individuals leave with a bespoke one-page report useful to parents, teachers, careers advisers, training providers and potential employers.

## Who should attend?

i3 REAL Accredited Coaches and Associates

All delegates will leave with a Certificate of attendance

## Venue

The course is delivered from a beautiful boutique hotel, Jesmond Dene House in Newcastle upon Tyne, offering wonderful training facilities, service, destination and excellent food, creating a perfect learning environment.



## What is covered?

- An explanation behind i3 Career Direction
- Assessment facilitation bespoke for young adults
- How to prepare and deliver 1 on 1 feedback relative to i3 Career Direction – the format
- The process to assess results relative to i3 Career Direction
- Practical applications & resources – how can we get the best value?

## Available 2018 Dates

- TBC

## Cost

£250 + VAT per delegate including resources, lunch and refreshments.

Inhouse packages for multiple delegates can be negotiated upon request.

**i3 career direction** Name: Joe Bloggs

Using results from an i3 assessment, this report provides an overview of potential employability traits (strengths, behaviours and potential ability) alongside preferential learning styles and environments they are most likely to be fulfilled within.

Legend: Organising, Promoting, Engaging, Processing, Practical, Responding, Delegating

**Explanation:**  
The chart on the left represents 7 instinctive traits which create our unique personality. From the most instinctive (largest colour block), to least instinctive (smallest colour block).  
The unique mix of indicators determines which traits are more natural (higher percentage) or traits that need application or thought (lower percentage).

**Explanation:**  
This diagram represents productive environment, plotting the most and least productive places or spaces.  
Spending a long time outside of a productive space can be uncomfortable, increasing stress and limiting to what gets done (lowering productivity and fulfillment). We can all exist for periods in any environment but spending as much time as possible in the most productive space will be much more rewarding.

**What could they offer an employer?**  
Linked to their potential natural traits:  

- An ability to deliver high levels of customer service / practical application to achieve a result
- The use of their own initiative when given clear instruction, a process, sound methodology or guidance
- Helpful and supportive team player with a relational focus

 Words and phrases used to describe them include **thoughtful, organised, supportive, reliable and helpful**

**Where are they likely to perform best?**  
Linked to their potential environmental preference:  

- Likely to benefit from being part of a smaller, quieter team
- Could lean towards a more structured environment with freedom to try new things / meet new people

**How are they likely to learn?**  
Linked to their potential natural traits:  

- Through demonstration and listening with the opportunity to then try it out for themselves
- Likely to benefit and improve from a level of independence and personal feedback

 Linked to their potential environmental preference:  

- Within smaller groups or 1on1 support within familiar surroundings / people around them
- A balance of independent learning and small group interaction

For more information on i3 products and services visit [www.i3profiling.com](http://www.i3profiling.com)

Contact [susanne@i3profiling.com](mailto:susanne@i3profiling.com) for enquiries and bookings