



# i3 masterclass

## Impacting Culture

## Using the i3 tools to positively impact culture

Delivered by: Grant Henderson, MD & Co-Founder of i3 profiling

The objective of this masterclass will be to provide trained i3 coaches / associates with:

- A greater depth of knowledge and understanding of using i3's different outputs to both understand existing culture & drive positive changes for the future
- Practical tips, guidance and examples to support in-house facilitation as well as business development ideas

### Who should attend?

i3 REAL accredited recruiters / coaches / associates

### What is included?

This masterclass will be an interactive workshop delivered over half a day. You will cover the following and much more:

- *Looking at where to embed i3 to support positive culture change – for example*
  - *Induction*
  - *Appraisals*
  - *Performance Management*
  - *Succession Planning*
  - *Office planning / Agile working - Environment*
- *Looking at how i3 can help identify challenges and opportunities through cultural change*



## i3 Masterclasses

This is the second in a series of masterclasses aimed at facilitating i3 REAL accredited coaches and associates' continuous development, and to refresh / deepen knowledge of the i3 tool. Our masterclasses are:

- Facilitated discussions and insightful workshops / case studies to exchange knowledge transfer and experience
- Provide practical tips and advice together with options on where to seek out and package new business opportunities for our independent coaches / associates
- Supported with x2 i3 profile credits added to your account to help put your learning into practice

## Venue

The Exchange at Muckle LLP, Times Central.  
32 Gallowgate, Newcastle upon Tyne NE1 4BF

(easy access from city centre transport links with near by parking)

## Bookings

Please book direct by emailing - [susanne@i3profiling.com](mailto:susanne@i3profiling.com)

## Date and Time

- Friday 14<sup>th</sup> June 2019
- Breakfast, refreshments and networking from 8.00am
- Masterclass 9.00am – 12.30pm

## Cost

£45 + VAT including resources, light breakfast and refreshments.

For more information on i3 products and services visit [www.i3profiling.com](http://www.i3profiling.com)

Contact [susanne@i3profiling.com](mailto:susanne@i3profiling.com) for enquiries and bookings